

# **Request for IDC Board for the City of Ingleside, Texas**

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**Subject:** *Intern for Website*

**Submitted By:** *Kimberly Drysdale, City Secretary  
Jim Gray, City Manager*

**For The Agenda Of:** *July 24, 2014*

**Attachments:** *Draft Job Description for Social Media Intern*

**Summary Statement:** *Currently each department provides their own departmental updates as time is available. Often, we have great ideas of what we would like to see/do with our webpages; however, we do not have the experience or time to make those ideas a reality. In order to be active and more current with the social media, we need a more concentrated and informative individual that can focus their duties to make sure we appeal to the more technologically active individual.*

*As a Part-Time (20 hour/week) individual, there would be no paid holidays, vacation, or medical/dental benefits. The only benefits offered would be TMRS and General State/Federal Requirements.*

<i>Base Salary</i>	<i>\$12,480 (\$12/hour at 20 hours/week)</i>
<i>Benefits</i>	<i><u>\$ 1,280</u></i>
	<i>\$14,966 Total</i>

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**Recommended Action:** *Staff recommends a part time staff member that can focus on website data and regular updates.*

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CITY OF INGLESIDE  
JOB DESCRIPTION

SOCIAL MEDIA INTERN

**Department:** Information Technology

**Reports to:** Finance Director

**Job Classification:** NON-Exempt

**Salary Range:** Part Time at \$12/hour, 20 hours/week

**SUMMARY:** Ensures the efficient and effective information, operation and maintenance of the City's website.

**ESSENTIAL FUNCTIONS:**

Creates, organizes and manages website information/technology and provides key technology direction. Responsible for website project planning and overall website project administration. Ensure timely completion and meet deadlines of website projects/updates. Communicate project status, issues, and/or concerns with executive management, team members, and Information Technology manager. Provide quality assurance to project deliveries. Define integration needs with other website projects and legacy systems/business processes.

**RESPONSIBILITIES:**

Configuration and maintenance, network design, and topology  
Determine system capacity to determine feasibility of upgrades and data processing demands.  
Maintains records and document all problems  
Other duties as required

**QUALIFICATIONS:**

Familiar with Web and email servers.  
Familiarity with configuring networking equipment such as routers, switches, firewalls  
Excellent written and verbal interpersonal communication skills  
Ability to work independently and manage multiple projects and priorities.

**PHYSICAL DEMANDS AND WORKING CONDITIONS:**

Ability to bend, climb, crawl and kneel while working; able to sit and use a computer work station.